

BESTSELLER

FAT
Combines romance with tax advice

LEAN
Extraction

LEAN
Inexplicable Phenomenon

FAT
COMMISSION

LEAN
Fact-filled report on maple syrup released

FAT
Variable

FAT
Bipartisan Support for Tortilla Chips!

LEAN
Carbonation

FAT
INDUSTRIAL

LEAN
Toys based on subatomic particles

FAT

‘Fifties style meets Cooper Black on the way to the Mac’ says Rick Valicenti as he describes the process of designing Commerce Fat & Commerce Lean. In 1992, the design team of Greg Thompson and Rick Valicenti deliberately crossed the advantages of advanced digital technology with mid 20th-century issues in style & lettering to produce a happy marriage of something old with something new, the Commerce family; FB 1992

FOR MORE INFORMATION OR TO PLACE AN ORDER

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