

HIGH SPEED VEHICLE

CONDENSED MEDIUM

Rocket powered cars finally here

LIGHT ITALIC

Launching Pad

BLACK

Please keep your hands inside the cabin and buckle up!

EXTRA CONDENSED REGULAR

SIGNAGE

LIGHT

Floating billboards in the clouds

MEDIUM ITALIC

Real Gasoline Guzzler

EXTRA CONDENSED BOLD

NEW YORK TO CALIFORNIA AND BACK AGAIN

EXTRA CONDENSED LIGHT

Future

CONDENSED BLACK

Eminent domain declared in 31 locations

REGULAR

SUBURBAN AIRSPACE SEIZED

CONDENSED BOLD ITALIC

Cyrus Highsmith designed Salvo Sans & Salvo Serif (originally called Boomer Sans & Boomer Serif) as one series to tie together the designs of the AARP's various publications. Together the Salvos illustrate the guiding sentiments of design director Courtney Murphy: "Hopeful, informative, alive, embracing and delightful. The right words draw people in, but on a subconscious level the typeface does that first;" FB 2007, 2011

LIGHT WITH LIGHT ITALIC AND MEDIUM 9 point

GRUMPY WIZARDS MADE UP A TOXIC BREW FOR THE EVIL QUEEN & JACKS. LAZY MOVERS quit the hard packing of a papier-mâché jewel box. Back in my quaint garden: a jaunty zinnia vied with the flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly dropped on a zebra for meals! The newest farm hand (picking just **six quinces**) proved strongest, but lazy. For just \$65, jolly housewives made "inexpensive"

REGULAR WITH ITALIC AND BOLD 9 point

GRUMPY WIZARD MADE UP TOXIC BREWS FOR EVIL QUEENS & JACKS. A LAZY MOVER quit hard packing of all those papier-mâché jewelry boxes. Back in my quaint gardens: a jaunty zinnia vied with flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop in on zebras for meals! Their new farm hand (picking just **six quinces**) proved stronger but lazy. For just \$65, jolly housewives make

MEDIUM WITH MEDIUM ITALIC AND BLACK 9 point

GRUMPY WIZARD MADE UP TOXIC BREW FOR EVIL QUEENS & JACKS. A LAZY MOVER quit all the hard packing of a papier-mâché jewelry box. Back in my quaint garden: the jaunty zinnias vie with flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop in on zebras for meals! The new farm hand (picking just **six quinces**) proved strong but laziest. For just \$65, the jolly housewife

BOLD WITH BOLD ITALIC AND BLACK 9 point

GRUMPY WIZARDS MADE A TOXIC BREW FOR EVIL QUEEN & JACKS. A LAZY MOVER quit the hard packings of a papier-mâché jewelry box. Back in my quaintest garden: a jaunty zinnia vied with flaunting phloxes. Hark! 4,872 toxic jungle water vipers drop quietly on zebras for meals! The new farm hand (picking just **sixty quinces**) proves strong, but lazy. For just \$65, a jolly house

BLACK WITH BLACK ITALIC 9 point

GRUMPY WIZARDS MADE TOXIC BREW FOR EVIL QUEEN & JACK. LAZY MOVERS quit the hard packing of a papier-mâché jewelry box. Back in my quaint gardens: jaunty zinnias vie with a flaunting phlox. Harken! 4,872 toxic jungle watery vipers quietly drop in on zebras for a meal! Their new farm hand (picking just **six quinces**) proved strongest, but lazy. For just \$65,

CONDENSED LIGHT WITH LIGHT ITALIC AND MEDIUM 9 point

GRUMPY WIZARD MADE UP TOXIC BREW FOR THE EVIL QUEEN & JACK. LAZY MOVERS QUIT THE HARD PACKING of a papier-mâché jewel box. Back in my quaint gardens: a jaunty zinnia vied with the flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals. The new farm hand (picking just sixteen quinces) proves strongest, but lazy. For just \$695, jolly housewives made us an "inexpensive" meal using only a quick-frozen vegetable. The jade zombie, acting quaintly, kept driving

CONDENSED REGULAR WITH ITALIC AND BOLD 9 point

GRUMPY WIZARD MADE UP A TOXIC BREW FOR THE EVIL QUEEN & JACKS. LAZY MOVERS QUIT THE HARD packing of the papier-mâché jewelry box. Back in my quaint garden: jaunty zinnias vie with flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly dropped on zebras for meals! The new farm hand (picking just sixteen quinces) proves strong, but lazy. For just \$65, jolly housewives make "inexpensive" meals using only quick-frozen vegetables. The jade zombie, acting

CONDENSED MEDIUM WITH MEDIUM ITALIC AND BLACK 9 point

GRUMPY WIZARDS MADE A TOXIC BREW FOR THE EVIL QUEEN & JACK. LAZY MOVERS QUIT THE HARD packing of a papier-mâché jewelry box. Back in my quaint garden: the jaunty zinnias vie with flaunting phloxes. Hark! 4,872 toxic jungle water vipers quietly drop on zebras for a meal! New farm hand (picking only sixty quinces) proves strong, but lazy. For just \$65, the jolly housewives made "inexpensive" meals using only quick-frozen vegetables. The jade

CONDENSED BOLD WITH BOLD ITALIC AND BLACK 9 point

GRUMPY WIZARDS MADE TOXIC BREWS FOR THE EVIL QUEENS & JACKS. A LAZY MOVER QUIT HARD packing of that papier-mâché jewelry box. Back in my quaintest gardens: the jaunty zinnia vied with the flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly dropped in on zebras for meals! The new farm hand (picking just sixty quinces) proves strong, but lazy. For just \$65, a jolly housewife made us an "inexpensive" meal using only a quick

CONDENSED BLACK WITH BLACK ITALIC 9 point

GRUMPY WIZARD MADE UP TOXIC BREWS FOR EVIL QUEEN & JACKS. A LAZY MOVER QUIT THE hard packing of the papier-mâché jewel boxes. Back in my quaint gardens: a jaunty zinnia vied with a flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop in on zebras for meals! The new farm hand (picking just sixty quinces) proves stronger, but lazy. For just \$65, the jolly housewives made an "inexpensive" meal using

FOR MORE INFORMATION OR TO PLACE AN ORDER

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NORMAL

FATHER kerns *FATHER knave*
BLACK BLACK ITALIC

FATHER kendo *FATHER knows*
BOLD BOLD ITALIC

FATHER knows *FATHER kinetic*
MEDIUM MEDIUM ITALIC

FATHER kinetic *FATHER kahuna*
REGULAR ITALIC

FATHER kibitzes *FATHER kitized*
LIGHT LIGHT ITALIC

CONDENSED

FATHER kalimba *FATHER kohlrabi*
BLACK BLACK ITALIC

FATHER kerosene *FATHER kvetches*
BOLD BOLD ITALIC

FATHER kilometer *FATHER kickstand*
MEDIUM MEDIUM ITALIC

FATHER knows bro *FATHER knows but*
REGULAR ITALIC

FATHER knows bets *FATHER knows bass*
LIGHT LIGHT ITALIC

EXTRA CONDENSED

FATHER knows bunk *FATHER knows blues*
BLACK BLACK ITALIC

FATHER knows borsht *FATHER knows backlit*
BOLD BOLD ITALIC

FATHER knows bearish *FATHER knows breadth*
MEDIUM MEDIUM ITALIC

FATHER knows baseball *FATHER knows bombast*
REGULAR ITALIC

FATHER knows best width *FATHER knows best within*
LIGHT LIGHT ITALIC

ALL WIDTHS

FATHER knows best wisdom
NORMAL

FATHER knows best when it cures
CONDENSED

FATHER knows best when it comes trivial
EXTRA CONDENSED