

MECHANICAL ARMS

BLACK

BLAZING TRAIL THROUGH THE ATTIC WILDS

BOLD

Solar powered

REGULAR

EXCUSE

THIN

Global positioning system

MEDIUM ITALIC

But all I asked for was a map and flashlight

REGULAR

RUBBER BOOTS

MEDIUM

Guidance

BLACK ITALIC

I GOT LOST IN MY OWN BASEMENT BACK IN THE WINTER OF 1985

LIGHT ITALIC

MIGRATION

LIGHT

91 MILES TO SAN JUAN

BOLD ITALIC

Typefaces derived from vernacular sources are becoming a staple in the graphic designer's palette. Christian Schwartz designed Popular for *Popular Mechanics*. Robb Rice redesigned the magazine; he wanted a type series with the no-nonsense engineering charm of the DIN spec, yet enlivened with structure from the strong slab serifs Stymie, Memphis & Rockwell. Popular is the working slab serif that remains stylishly invisible; FB 2004

LIGHT AND ITALIC WITH MEDIUM 9 point

GRUMPY WIZARDS MADE TOXIC BREW FOR THE EVIL QUEENS & JACKS. LAZY MOVER QUIT hard packing off the papier mâché jewelry box. Back at my quaint garden: jaunty zinnias vie with flaunting phlox. Harken 4,872 toxic jungle water and vipers quietly drop onto a zebra for meals! New farm hand (picking just sixty-five quinces) proves strong but lazy. **For only about \$46, the jolly housewives made “inexpensive” meals using quick-frozen vegetable.** Jaded zombies acted quaintly but kept driving their 310 oxen forward. At my grand prix, J. Blatz was equally

REGULAR AND ITALIC WITH BOLD 9 point

GRUMPY WIZARDS MADE TOXIC BREW FOR THE EVIL QUEEN & JACKS. LAZY MOVER QUIT hard packing off papier mâché jewelry boxes. Back at my quaint garden: jaunty zinnias vie with flaunting phlox. Harken 487 toxic jungle water and vipers quietly drop onto a zebra for meals! *New farm hands (picking just sixty-five quinces) proves strong but lazy.* For only about \$46, the jolly housewives made “inexpensive” meals using the quick-frozen vegetable. Jaded zombies acted quaintly but kept driving their 31 oxen forward. At my grand prix, J. Blatz was equally villified for his funky way. My grand father spent days quickly carving wax buzzer, mostly out of junk. **When we go back toward Juarez, Mexico, do we fly over picturesque Arizona?** Murky haze enveloped a city as the jarring quakes broke the forty-nine windows. Pack my box with four dozen liquor jugs. Will Major Douglas expect to take a big true/false quizzes very soon? A mad boxer shot another quick, gloved jab to the jaws of his dizziest opponents. *Just work toward improved basic technique to maximize your typing skills.* The jukebox must puzzled the gentle visitors from quaint valley town. Nancy Bizal exchanged a vow with Robert J. Kumpf at Quincy Temple. Jimminy and Zack, the police explained, were last seen diving into fields of buttery quahogs. Monique, the buxom coed likes to fight for Pez with the junior varsity team. The quick brown

MEDIUM AND ITALIC WITH BLACK 9 point

GRUMPY WIZARD MADE TOXIC BREW FOR AN EVIL QUEEN & JACK. LAZY MOVER QUIT hard packing off a papier mâché jewelry box. Back at my quaint garden: jaunty zinnia vie with the flaunting phlox. *Harken 41,872 toxic jungle water and vipers quietly drop onto the zebra for meal!* New farm hand (picking just sixty-five quinces) proves strong but laziest. For only about \$46, jolly housewives made “inexpensive” meals using our quick-frozen vegetables. Jaded zombies acted quaint but kept driving their 310 oxen forward. **At my grand prix, J. Blatz was equally villified for his funky ways.** My grandfather spent days quickly carving wax buzz, mostly from junk. When we go back toward Juarez, Mexico, do we fly over pictures o’ Arizona? *Murky haze enveloped a city as the jarring quakes broke forty-six windows.* Pack my box with fourty dozen liquor jugs. Will Major Douglo expect

BOLD AND ITALIC 9 point

GRUMPY WIZARDS MADE A TOXIC BREW FOR AN EVIL QUEEN & JACK. LAZY MOVER quit hard packing off papier mâché jewelry box. *Back at my quaint garden: jaunty zinnia vie with flaunting phlox. Harken 4,872 toxic jungle water and vipers quietly drop onto a zebra for meals! New farm hands (picking just sixty-seven quinces) proves strong but lazy. For only about \$46, the jolly housewife made “inexpensive” meals using the quick frozen vegetable. Jaded zombies act quaint*

BOLD AND ITALIC 9 point

GRUMPY WIZARD MADE A TOXIC BREW FOR AN EVIL QUEEN & JACK. LAZY MOVER quit hard packing off a papier mâché jewel box. *Back at a quaint garden: jaunty zinnias vied without flaunting phlox. Harken 4,872 toxic jungle water and vipers quietly drop onto the zebra for meals! New farm hands (picking just sixty quinces) proves strong but lazy. For only about \$46, the jolly house wife made “inexpensive” meals using their quick-frozen vegetables. Jaded zombie act*

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