

BODY BUILDER UNION

SEMIBOLD

Lift Cadmium

LIGHT

Heavy metals suffused with anabolic steroids

CONDENSED BOLD

BENCH PRESS

CONDENSED REGULAR

TRAPEZIUS TO BE RENAMED

REGULAR

Ectoid

BOLD

514 KG OF IRON

CONDENSED LIGHT

I don't speak metric

CONDENSED SEMIBOLD

Pronounced like the bird, Heroun Sans flies. Commissioned by Joe Heroun, Art Director of *Men's Health*, Cyrus Highsmith's industrial sans makes its appearance in the September 2006 issue. Headlines are set prominently in Condensed capitals on the cover. The family's straight sides, taught flattened curves, and low xheight reflect a style and physique readers of the world's largest men's magazine strive for; FB 2006

FOR MORE INFORMATION OR TO PLACE AN ORDER

Visit www.fontbureau.com, call 617 423-8770, or fax 617 423-8771

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